



**A least cost digital alternative to hybrid mail**



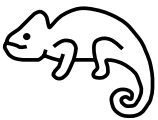
**The death of the postal service as we know it?** Together with the worrying proposals for a diminished second-class postal service, increases in postal costs have become the norm. This typically means that whatever postal savings may accrue using hybrid mail workflows are typically wiped out in subsequent years.



**Publisure Lite** Publisure Lite is an effective light-touch digital-first alternative to hybrid mail.



**The 'Golden Record'** Publisure Lite has proven to be an effective tool in creating and managing a recipient's golden record.



**One recipient** Multiple aliases and references can be intelligently linked to a single recipient, eliminating siloed data and facilitating an enterprise wide digital-first strategy.



**How does Publisure Lite work?** Using a secure filesharing workflow, Publisure Lite uses email or SMS notifications to alert a recipient that a new document has been published. A simple link takes the user to a secure landing page, and a one-time-use authentication code is used to validate, identify and manage access to the document. Publisure Lite offers full auditability and compliance allowing an originating organisation to see when a document has been accessed and read by the intended recipient.



**Additional features** (dynamic form fill and digital signatures) As well as allowing the recipient to retrieve the document itself, Publisure Lite can integrate dynamic form fill and digital signature capabilities enabling the creation of a secure closed loop document workflow.

## A typical Publisure Lite journey

